

Name _____ Index No. _____

1901/103 1908/103
 1903/103 1909/103
 1906/103 1923/103
COMMERCE
July 2015
Time: 3 hours

Candidate's Signature _____

Date _____



THE KENYA NATIONAL EXAMINATIONS COUNCIL

CRAFT CERTIFICATE IN SECRETARIAL STUDIES
CRAFT CERTIFICATE IN SUPPLY CHAIN MANAGEMENT
CRAFT CERTIFICATE IN BUSINESS ADMINISTRATION
CRAFT CERTIFICATE IN HUMAN RESOURCE MANAGEMENT
CRAFT CERTIFICATE IN ROAD TRANSPORT MANAGEMENT
CRAFT CERTIFICATE IN CLERICAL DUTIES

COMMERCE

3 hours

INSTRUCTIONS TO CANDIDATES

Write your name and index number in the spaces provided above.
Sign and write the date of the examination in the spaces provided above.
This paper consists of TWO sections; A and B.
Answers ALL questions in Section A in the spaces provided in this question paper.
Answers any FOUR questions in section B in the spaces provided.
Candidates should answer the questions in English.

For Examiner's Use Only

SECTION A

Question	1	2	3	4	5	6	7	8	9	10	TOTAL SCORE
Candidate's Score											

SECTION B

Question	11	12	13	14	15	TOTAL SCORE
Candidate's Score						

GRAND TOTAL

This paper consists of 16 printed pages.

Candidates should check the question paper to ascertain that all the pages are printed as indicated and that no questions are missing.

SECTION A: (32 marks)

Answer ALL questions in this section in the spaces provided.

1. State **three** direct personal services that are rendered in the tertiary level of production. (3 marks)

2. Highlight **three** circumstances under which a buyer may return goods to a seller. (3 marks)

3. State **two** advantages of operating a current account. (2 marks)

4. Highlight **three** services that the wholesalers offer to the consumers. (3 marks)

5. State **four** benefits that an importer may get from the use of a bonded warehouse. (4 marks)

6. List **four** sources of capital to a sole proprietorship. (4 marks)

7. Highlight **three** circumstances under which a trader may choose to use containerization services in transportation of goods. (3 marks)

8. State **three** types of marine insurance policies. (3 marks)

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9. List four government initiated methods of consumer protection. (4 marks)

10. Highlight three factors that may limit the use of credit cards in Kenya. (3 marks)

SECTION B: (68 marks)

Answer any FOUR questions from this section in the spaces provided.

11. (a) Explain six functions of a Central Bank in a country. (9 marks)
- (b) Highlight four benefits that consumers may get from warehousing of goods. (8 marks)
12. (a) Explain six ways in which transport promotes the growth of trade in a country. (9 marks)
- (b) Outline four features of labour as a factor of production. (8 marks)

