

KASNEB

CICT PART III SECTION 6

RESEARCH METHODS

PILOT PAPER

www.masomosingi.com

September 2015.

Time Allowed: 3 hours.

Answer ALL questions. Marks allocated to each question are shown at the end of the question.

QUESTION ONE

- (a) Define the term "research". (2 marks)
 - (b) Explain any three purposes of research. (3 marks)
 - (c) Discuss the five main chapters of a research report. (15 marks)
- (Total: 20 marks)**

QUESTION TWO

- (a) Differentiate a theory from a hypothesis. (4 marks)
 - (b) Demonstrate any four characteristics of a quantitative research design. (12 marks)
 - (c) Describe any two types of research questions. (4 marks)
- (Total: 20 marks)**

QUESTION THREE

- (a) Explain any three characteristics of probabilistic sampling. (6 marks)
 - (b) Explain the importance of computers in a research assignment. (10 marks)
 - (c) Describe the outlook of a conceptual framework. (4 marks)
- (Total: 20 marks)**

QUESTION FOUR

Carol intends to carry out a research on the effect of managerial skills on performance of the hotel industry in Kenya.

- (a) Formulate any four objectives to be achieved by her study. (8 marks)
 - (b) Construct a conceptual framework for her study. (8 marks)
 - (c) Describe her target population. (4 marks)
- (Total: 20 marks)**

QUESTION FIVE

- (a) Describe the APA format of referencing in a research report. (4 marks)
 - (b) Discuss the importance of ethics in a research assignment. (10 marks)
 - (c) Describe any three softwares used in data analysis. (6 marks)
- (Total: 20 marks)**

.....